

The 2025 Florida Nature Coast Bike Fest



Whispering Pines Park

Inverness, FL

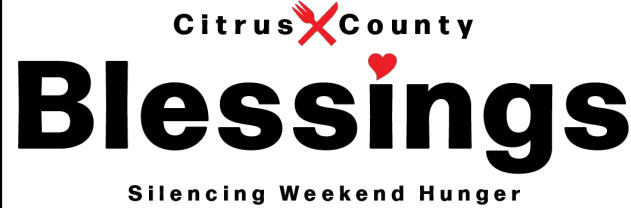
March 14-16, 2025





The 2025 Florida Nature Coast Bike Fest

Charitable
Beneficiary



A staggering **71%** of children enrolled in Citrus County's public schools participate in the free and reduced price meal program.

It's obvious childhood hunger is prevalent issue in Citrus County. Citrus County Harvest operates a hunger relief program through 31 local schools, provides food during the summer months to impoverish children and participates in local food recovery efforts. As a 501 C (3) organization battling food insecurity since 1999, Harvest is helping kids get enough food to develop healthy bodies and pay attention in school.



JAM the Truck!



Our goal is to collect 30,000 bottles of jelly for Citrus County children!!!



Our Charities

Florida Nature Coast

Bike Fest

...“It’s about helping others”

Past Beneficiaries

Gary Sinise Foundation

**Operation Heart F.E.L.T (Feeding Empty
Little Tummies)**

Hernando County Growers Association

VFW8713 DD 2-14 Foundation

Florida Bikers Helping Florida Bikers

Rock Pink (Breast Cancer)

We Care Of Brooksville

Diva Angels

Mid Florida Community Services

Veterans For A Cause

A.B.A.T.E.

Moose Riders

K9 Partners for Patriots

Bikers for Boobies

Veterans H.E.A.T Factory

VFW 8713 Food Pantry

Hernando High School Boosters

Jessie’s Place

Citrus County Veterans Foundation

Hosted By



In Partnership With





Our Story

The Florida Nature Coast Bike Fest is a Florida 501-c3 non-profit Community Development and Charitable organization, founded and run by Motorcycle enthusiasts.

Our Mission

Support charities making a local impact and promote economic development through motorcycle culture and motorcycle related events.

In 2018, the monthly “*Brooksville Bike Rally*” was started as a funding source and component of the Hernando County Growers Association, Inc. The weekly farmers market provided food insecurity solutions to the residents of Hernando, Citrus, Pasco, and Sumter counties and supporting local agriculture.

By 2020, the Rally had grown so significantly, and the farmers market developed into a true cooperative that the Hernando County Growers Association entered into a lease agreement with Hernando County Parks and Recreation and moved into the Little Rock Cannery.

In 2022, the monthly *Brooksville, Bike Rally* became the 3-day annual *Hernando County Bike Fest* and generated tens of thousands of dollars for charities including \$6,700 towards the construction of a Gary Sinise Foundation home for a disabled veteran.

In 2023, the Hernando County Bike Fest was renamed to the ***Florida Nature Coast Bike Fest***.

In 2024, the expanded *Florida Nature Coast Bike Fest* partnered with the City of Inverness and moved to its permanent home at Whispering Pines Park. It was attended by well over 15,000 people, and nearly 8,000 motorcycles.

The **2025 *Florida Nature Coast Bike Fest*** is joined by the Citrus County Tourist Development Council and promises to be the best yet. Be a part of your community’s growth and support local charities by partnering with us. The Bike Fest will be returning to Whispering Pines Park, 1700 Forest Dr, Inverness, FL 34453 Friday through Sunday, March 14-16, 2025 for our fourth annual motorcycle and music event. The Nature Coast spans eight counties including Wakulla, Jefferson, Taylor, Dixie, Levy, Citrus, Hernando, and Pasco putting The Nature Coast Bike Fest right in the middle, and offering an affordable Daytona style event without all the stress of city congestion and urban sprawl.



Our Charter of Values

Our Charter of Values guides us and our partners in providing a safe, enjoyable and welcoming experience for motorcycle enthusiasts, non-riders, families and anyone who wants to support local charities.

These principles establish the ground rules for what we believe to be honest, moral and responsible participation our Board members and volunteers.

Everyone is a volunteer. We do these things for the love of our community, our friends and the ride. No one can be compelled to action.

Uphold the American values of Life, Liberty and the Pursuit of Happiness. Everyone has a right, equal and fair, regardless of race, color, creed, sex or orientation.

We are a team. Because we share the same values and goals, we will find a way to work together towards that end and not let petty differences come between our professional endeavors.

Charity is a gift. We tell what is needed, and ask only for consideration, no matter how noble we may see our mission, it is ours and no one else's. No one will judge those whose gift is greater or less than another.

Humility. We remain grateful for the opportunity to serve something bigger than ourselves and take away only the satisfaction of having given what cannot be taken and receiving what can only be earned.

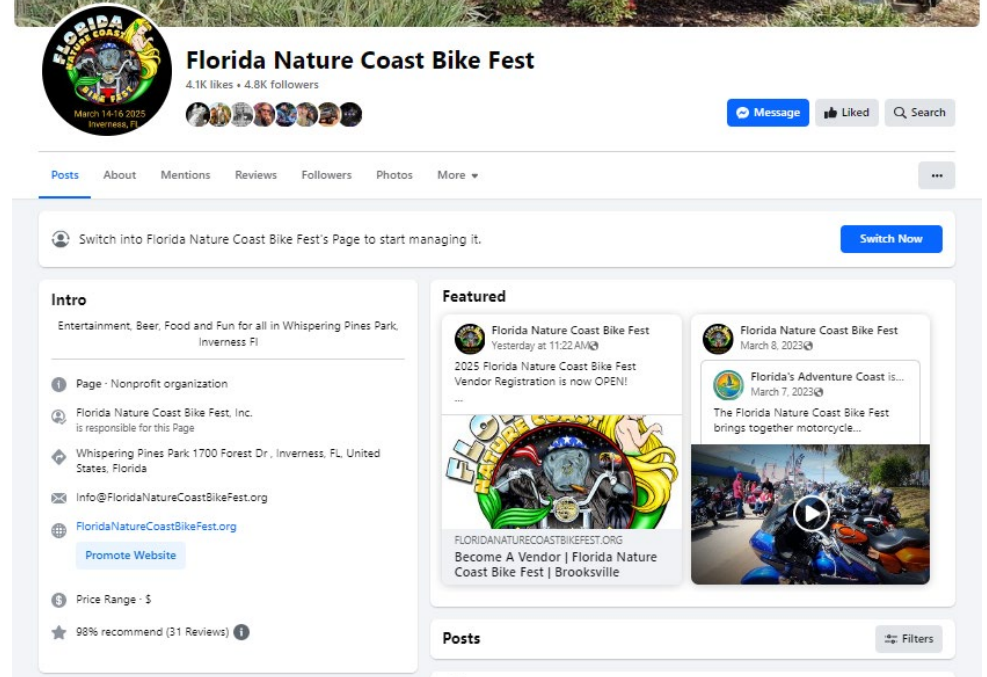


The 2025 Florida Nature Coast Bike Fest

In an effort to continually improve the value and impact of the Florida Nature Coast Bike Fest, the following initiatives and components will be included in the 2025 event season.

Marketing:

- **Social Media and Web Site.** Sponsors will benefit from weekly content and updates reaching nearly 1,00,000 views on Facebook, Instagram, X (Twitter), YouTube and the FLNCBF website combined.





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- **The Ratty Rag.** A minimum of 30,000 copies (minimum 16 page) will be distributed from January through March, featuring sponsor recognition, event schedule, vendor map, area guide, featured articles about the FLNCBF, sponsors, partners. The publication will feature stories contributed by recognized local authors about the Nature Coast and area attractions, as well as a community events calendar spanning January through April.



Event Posters. Event posters are placed in a wide variety of businesses, restaurants and other locations.

Radio. The Bike Fest is advertised with sponsor recognition on Hits 106, 96.7 The Fox Classic Rock, Z103 Nature Coast Country, and Citrus 95.3.

Digital Calendars and Websites. The Bike Fest is featured on hundreds of local, regional and national motorcycle, community and festival event calendars.



The 2025 Florida Nature Coast Bike Fest

Venues

Whispering Pines Park boasts 290-acres of natural beauty and wildlife just one minute and under a mile from Historic Downtown Inverness. Well wooded it features hiking trails, a wide variety of athletic facilities, a community pool, children's playground, multiple pavilions and ample parking surrounding the event area.

Safe and secure with plenty of light and direct access to a controlled intersection on State Road 44, the park is easy to reach from any direction.



**New Playground
at Whispering Pines Park**



Now Open!





The 2025 Florida Nature Coast Bike Fest

Whispering Pine Event Map





The 2025 Florida Nature Coast Bike Fest

Attractions



Our feature attraction is *Big Daddy Rat's World Famous Rat's Hole Custom Bike and Chopper Show*.

The longest running show of it's kind with 36 years in Sturgis, South Dakota and 52 years in Daytona, FL.

This 10 class show draws thousands of visitors just to get a look at some of the most unique bikes in the world.

This is the same Thrill Show that your grandparents took your parents to see at the Carnival when they were kids! There are very few things that do not change and a Wall of Death Thrill Show is one of them!

Dedicated to the preservation of the lost art of traveling carnival family entertainment, we use antique and vintage Indian and Harley Davidson motorcycles and racing go-karts as have been used in Wall of Death Shows for 100 years!





The 2025 Florida Nature Coast Bike Fest Entertainment

Friday

Beer City Boys
Mrs. Red
Shakes Society

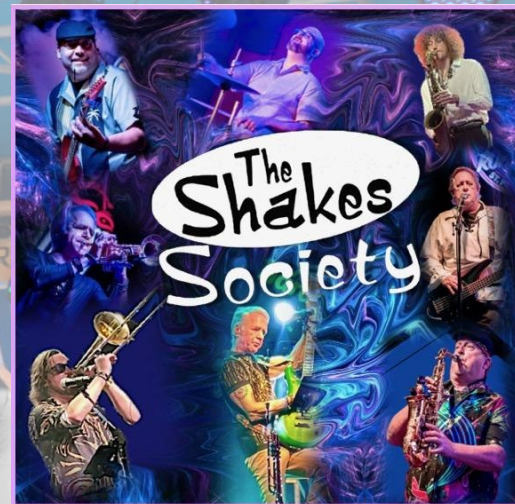
Saturday

Electric Chaos
Old Skool Bandits
Nickoloff
Welcome to Destruction

Sunday

Jeff Vitolo

Saturday night headliner “*Welcome To Destruction*”, is the most epic Guns N' Roses experience, delivering the definitive GNR show, performing the Appetite For Destruction from beginning to end including some of GNR's greatest hits from the GNR catalog.





The 2025 Florida Nature Coast Bike Fest

Retail Vendors



With room for over 120 vendors and exhibitors, there's certainly something for everyone!



The 2025 Florida Nature Coast Bike Fest

Food Vendors





The 2025 Florida Nature Coast Bike Fest

Amenities



The Florida Nature Coast Bike Fest features two bars offering beer, wine, pre-mixed cocktails and a variety of non-alcoholic options.



Climate controlled comfort stations are available as well as portable toilets and park bathroom facilities.



The Bike Fest also features a first aid station on site, a hospitality tent with seating and complimentary bottled water, lost and found and two onsite ATM's.



Handicap accessible motorcycle only parking is available inside the main event as well as automotive accessible parking at the pedestrian entrance.

