



Florida Nature Coast Bike Fest

March 14, 15, 16 2025

Friday: 10am-10pm, Saturday: 9am-10pm, Sunday: 9am-4pm**

Times subject to change **

The 2025 Florida Nature Coast Bike Fest will be returning to Whispering Pines Park, 1700 Forest Dr, Inverness, FL 34453 Friday through Sunday, March 14-16, 2025, for our fourth annual motorcycle and music event. More than 15,000 motorcycle enthusiasts attend this FREE three-day event which features the Rats Hole Custom Chopper Show, Wild Wheels Wall of Death, specialty vendors, food and LIVE MUSIC. The Nature Coast spans eight counties including Wakulla, Jefferson, Taylor, Dixie, Levy, Citrus, Hernando, and Pasco putting The Nature Coast Bike Fest right in the middle and offering an affordable Daytona style event without all the stress of city congestion and urban sprawl.

Listing in the “Area Guide and Attractions” or “Biker Friendly” directories is available free of charge in exchange for displaying the “Ratty Rag”, posters or other marketing media on your business.

- A 3.5% Fee will be added to all digital invoices for Credit Card & PayPal Transactions, if paying with check or money order, deduct the fee from your payment.
- Sponsor Media Deadlines:
 - Ratty Rag (Print Edition) November 30, 2024
 - FLNCBF Signage January 30, 2025
 - Web Site February 15, 2025

Sponsor Level	Partner	Extreme Bagger	Super Radical	Radical	Custom	Rat Bike	Sportster	1000cc	1 to 1000cc
	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,250	\$750	\$500	\$250

Advertising space in the “RATTY RAG - 2025 Florida Nature Coast Bike Fest Edition” is included at most sponsor levels, additional space is available and can be combined. Please see below for details. This annual publication features a four-month area events calendar (Jan-Apr), area guide, lodging directory, restaurant and attraction directory, articles about Citrus County, motorcycle ride guide, vendor directory, event map and schedule. Thirty thousand print copies will be distributed throughout Florida from January through March, as well as a full feature digital edition available nationally on our website, social media and direct email.

Full Page	½ Page	¼ Page	1/8 Page	Business Card
\$750 _____	\$350 _____	\$200 _____	\$100 _____	\$50 _____

Suggested ad formats may include vouchers, coupons, discount codes, QR codes, etc. Deadline for Ratty Rag artwork submission is November 30th, 2024. Advertising submissions must be in PDF format and in the proper resolution, color and size. Images submitted for black and white pages must be black only (no color). Color images must be CMYK. Minimum resolution 300 DPI.

A 3.5% Fee will be added to all digital invoices for Credit Card & PayPal Transactions, if paying with check or money order, deduct the transaction fee from your payment and mail your check to:

Florida Nature Coast Bike Fest, Inc
 5344 White Road,
 Brooksville, FL 34602



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Photo/Print ready artwork should be emailed to Info@FloridaNatureCoastBikeFest.org no later than November 30, 2024.

W (in.) H (in.)

Full Page 10.375 16.250

1/2 Page 10.375 8.125

1/4 Page 5.188 8.125

W (in.) H (in.)

1/8 Page 2.594 4.063

1/16 Page 1.297 2.03

Size and Cost Selection					
X		\$	\$	\$	\$
Space Size	Sponsor Level	Sponsorship Cost	Add'l Badges \$5 ea.	Advertising	Total

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SPONSOR APPLICATION

Name of Business: _____

Owner/Manager of Business: _____

Address: _____ City: _____ State: _____ Zip: _____

E-Mail address: _____ Website address: _____

Business Phone (daytime) _____ Cell _____

Cell (of person at the event) _____

By completing this application providing your email address to us, you agree to receive exclusive email communications from the Florida Nature Coast Bike Fest, Inc. The Florida Nature Coast Bike Fest, Inc. use Unsubscribe which reliably removes your email address from our lists should you choose to no longer receive these valuable communications. We do not sell or distribute email addresses. Your privacy is important to us. INITIAL HERE IF YOU DO NOT WISH TO RECEIVE PROMOTIONAL COMMUNITCATION _____

Brief description of merchandise or service: _____

RV parking required, YES or NO? _____ RV space size requirement: _____ (NO HOOKUPS AVAILABLE)

Check List: The following must be submitted with your application to be considered.

- Application: (ALL 6 pages) filled out completely, initialed and signed.
- Check, money order, PayPal, Visa/MasterCard/American Express/ Discover.
- Photo/drawing: Please attach a photograph or drawing of your booth design & setup showing which side you will be vending from and which way you will need to pull into location. This is very important for your location placement.
- Fire extinguisher/flame retardant tent: See requirements on page 5.
- Insurance: Proof of Insurance (only if setting up booth space). See requirements on page 3.

Acceptance Policy

Florida Nature Coast Bike Fest is a rain or shine event. No refunds once your sponsorship has been accepted. Sponsorship fees will be immediately deposited upon receipt. The Florida Nature Coast Bike Fest, Inc., reserves the right to accept or reject any applicant for any reason.

Contact Information

Director/Sponsor Coordinator: Michael DeFelice, Info@FloridaNatureCoastBikeFest.org.

Vendor Coordinator: Roberta Oldread, Roberta@FloridaNatureCoastBikeFest.org.

Physical Event Address

1700 Forest Drive
Inverness, FL 34453
Web Site: www.FloridaNatureCoastBikeFest.org

Sponsorship Mailing Address

Florida Nature Coast Bike Fest, Inc
8349 Evergreen Avenue,
Brooksville, FL 34613

*****Insurance Requirements*****

Insurance Deadline is March 10, 2025

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All Vendors must provide the Florida Nature Coast Bike Fest, Inc., Inc. with a certificate of general liability insurance for \$300,000 per occurrence and \$600,000 aggregate, with no exclusions for products/completed operations, **naming the Florida Nature Coast Bike Fest, Inc., Inc. and the City of Inverness Florida and its affiliated organizations as**

additionally insured. The policy to which the additional insured is added applies on a primary basis in relation to the additional insured's own policy, which will be non-contributing.

The name on the policy must match the application. Please request a form ACCORD 25 or equivalent, with the description of operations being: Florida Nature Coast Bike Fest, Event date: March 11-17, 2025 (which includes set up/tear down dates).

All certificates must be sent to the following:

Florida Nature Coast Bike Fest, Inc.
8349 Evergreen Avenue, Brooksville FL 34613
Email: Info@FloridaNatureCoastBikeFest.org

Vendors are required to comply with State and Federal workers compensation unless otherwise exempted.

Release: In consideration of the opportunity to participate in Florida Nature Coast Bike Fest, Inc. events, VENDOR hereby agrees that VENDOR, its successors, assignees, heirs, guardians and legal representatives, will not make any claim against Florida Nature Coast Bike Fest, Inc. or any of its affiliated organizations, Health Plans, Insurances or their officers, directors, or employees for work related injury, death or damage resulting from the acts or omissions of any person or entity, however caused, arising from providing services at Florida Nature Coast Bike Fest, Inc.. Without limiting the generality of the foregoing, VENDOR hereby waives and releases any rights, actions or causes of action resulting from work related personal injury or death, sustained in providing services at Florida Nature Coast Bike Fest, Inc.; provided, however, that the injury, death or damage was not caused by an act or omission that was grossly negligent, VENDOR further understands that VENDOR is responsible for all and any medical bills caused from providing services at Florida Nature Coast Bike Fest, Inc.

General Rules and Regulations

Please read carefully and initial that you have read and agree to abide by all Rules & Regulations.

- Vendor displays must stay within designated square footage of space requested. This includes display racks, tables, awnings, trailer tongue, tie downs, etc. If you need additional space in front of or behind your space for display racks, please add footage to your size request. You will be charged for any extra footage outside of your designated space per square foot.
- All vendors **MUST** check in for further instructions and receive their vendor packet **BEFORE** setting up. All monies due **MUST** be paid in full and a copy of vendor insurance certificate on file prior to receiving the vendor packet.
- Vendor setup in most areas is on Wednesday and Thursday, March 12 and 13, 2025. Your Display must be set up by 9:30 Friday March 14th, 2025, and all vehicles must be out of the vending area by 8:00 AM Friday, Saturday and Sunday.
- Vendors in **Vending Area's A and B** are **REQUIRED** to remain open from **10:00 AM to 9:00 PM Friday, 10:00 AM to 9:00 PM Saturday and 10:00 AM to 4:00 PM on Sunday.**

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- The City of Inverness requires that all vendors must be completely out of the event area by 11:59pm Sunday, March 16, 2025. Please plan accordingly. If special consideration is required, please coordinate with the Vendor Coordinator.
- **All vendors must leave the location clean of trash, zip ties and debris. Each location will be inspected and noted in what condition your space was left in. Vendors not complying with trash and cleanup requirements will not be invited to return to future events.**
- **VENDORS ARE REQUIRED TO DISPOSE OF ALL BAGGED TRASH AND BROKEN-DOWN BOXES IN DUMPSTERS. ALL FOOD WASTE MUST BE DISPOSED IN DUMPSTERS. INITIAL HERE _____**
- **Vendors Shipping Merchandise: Vendors requiring merchandise to be shipped to the event should make arrangements with a local shipping service such as a UPS store or other business services provider. WE CANNOT RECEIVE SHIPMENTS ON BEHALF OF VENDORS.**
- 24-Hour security is provided from Thursday evening through Sunday afternoon within the designated event area. However, the City of Inverness and the Florida Nature Coast Bike Fest, Inc., Inc. are not responsible for any theft, vandalism, damage or loss of business caused by others.
- Two ID badges with your business name & booth number will be provided to each vendor. Additional badges are \$5.00 each and must be requested in advance. Vendors are required to display their access badge during non-event hours for security purposes. Park gates will be closed from 11:00 PM till 6:00 AM for security purposes.
- Vendors who reside in their rig or remain with their rig or RV overnight are required to notify the vendor coordinator.
- No vendor may assign, sublet or apportion all or any parts of the privileges or of the space assigned to them, nor permit any other party to exhibit herein, other than the business to which the space is assigned and insured.
- If you hire an outside tent company to set up your tent, they must contact the Event Manager for setup and breakdown instructions. Tents must be removed by Sunday 11:59 pm.
- Absolutely no tent stakes allowed anywhere (streets, pavement or grass.) Please instruct your tent rental company of this important rule.
- Any tent over 120 square feet shall be flame retardant. All vendors must have in their tent at least (1) 3A40BC fire extinguisher with a current inspection tag by a licensed fire extinguisher company and “No Smoking” sign(s) displayed.
- You are solely responsible for obtaining all state required licenses and permits necessary to operate your business at the Florida Nature Coast Bike Fest.
- Merchandise displaying any wording reference to Florida Nature Coast Bike Fest, Nature Coast Bike Fest is not permitted without prior licensing from the Florida Nature Coast Bike Fest, Inc. will not be allowed. The Florida Nature Coast Bike Fest, Inc., Inc. reserves the exclusive right to the sales of “Florida Nature Coast Bike Fest” T-shirts, Pins, Patches and Novelties.
- No wording of Official Event Merchandise will be allowed on any signage. Florida Nature Coast Bike Fest, Inc., reserves all rights to any and all official event merchandise.
- No merchandise considered obscene, or drug paraphernalia will be allowed as determined in Florida Nature Coast Bike Fest, Inc., Inc.’s sole discretion.
- Excepting registered food vendors, no water, food or beverages will be allowed to be sold from your booth. This also includes giving it away for free.
- We **DO NOT** offer exclusive merchandise categories.

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- Violation of the above policies may result in immediate ejection from the event and loss of booth fee.

VENDOR PARKING

- Vendor Parking: Vendors must park in designated areas (location map provided at check-in). Vendor parking pass must be displayed on the driver's side of the windshield. Florida Nature Coast Bike Fest, Inc. is not responsible for towed vehicles outside of designated areas and for improper display of parking pass. You will receive (2) two parking passes.
- A cell phone number must be displayed on parking passes.
- Storage trailers, vehicles and RVs are not allowed to be parked behind booths due to fire codes and access issues and must be parked in designated vendor parking areas only.

By initialing vendor agrees that he/she has read and understands the "Rules and Regulations" of the event provided with this application and will be able to comply as described. The undersigned understands noncompliance will result in immediate removal from the event. **INITIAL HERE** _____

Hold Harmless and Indemnification

I hereby agree to INDEMNIFY, RELEASE, and HOLD HARMLESS the Florida Nature Coast Bike Fest, Inc., and the City of Inverness and the Officers, Directors, Sponsors, Agents, Leagues, and Employees of these entities from and against any and all rights, actions, causes of action, suits, losses, damages, judgments, claims, claims of liabilities, cost and expenses of any kind as well as attorney's fees and court costs at trial and on appeal, of whatsoever kind or nature to which these entities and individuals may be subjected to as a result of any death, personal injury or damage to property arising in any manner from my direct or indirect participation in the 2025 Florida Nature Coast Bike Fest, including any such rights, actions, causes of action, suits, losses, damages, judgments, claims, and claims of liabilities arising out of or resulting from the negligence of these entities or any of their agents, servants, employees or any independent contractors acting on their behalf. I further agree that this Hold Harmless Agreement shall apply in the event I am disabled, injured, or incur disease of a temporary or permanent nature while participating in, or die as a result of participating in, this activity regardless of the cause, including negligence of the above entities, their agents, servants, employees or independent contractors.

Miscellaneous

This Agreement has been delivered in the County of Citrus, State of Florida and shall be construed in accordance with the laws of Florida and venue for any action arising from this agreement shall be Citrus County, Florida. This Agreement may not be modified or amended nor shall any provision of it be waived except by in writing signed by the parties, and in the case of the City of Inverness, approved by the Inverness City Commission at a public meeting.

In signing this application, the undersigned parties hereby represent and warrant that they are duly authorized representatives of the person or entity for which they sign and legally entitled to enter binding contracts on its behalf; that they have read this entire document; that they understand the terms and provisions of this document; that they know this document will affect their legal rights and/or those of the person or entity they represent; and that they have signed this document knowingly and voluntarily.

I understand that I will not be allocated space until all of the above documentation is on file in the Florida Nature Coast Bike Fest, Inc.'s office **and my fees are paid in FULL**. All fees are non-refundable once your location has been assigned. I certify that I have fully read and understand the contents of this application and that I fully agree to all of its terms and conditions.

Company Name: _____ Date: _____

Print Name: _____ Signed: _____